

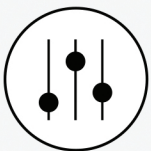


# Financing as unique as your business.



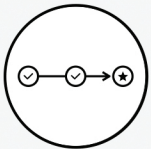
When you give employees the power to work the way they want, with the tools they love, they are inspired to do the best work of their lives. iPhone, iPad and Mac enable employees to be productive, creative and collaborative.

Financing solutions from Apple Financial Services make it easier than ever to bring Apple products into your organisation in a simple, cost-effective way.



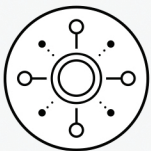
## Flexible upgrade cycles

Apple Financial Services designs solutions that align with the needs of your business today, while keeping your future options open. And customer-friendly, end-of-term options mean you have control of your refresh.



## Clear, straightforward agreement

Working with Apple Financial Services, you can get the technology you need to run your business, with an experience that's simple, flexible and friendly.



## Innovative payment structures

Apple products are built to last. And Apple Financial Services accounts for the high residual value of Apple devices up front to create compelling financial structures and keep costs low.