

IT Lifecycle & Asset Disposal

IMPROVING THE SUSTAINABILITY OF YOUR IT

trams | econocom

+ Sustainable figures:

- Only 17.4% of e-waste is known to be collected and properly recycled
- 15% of gold, 15% of silver, and 5% of platinum found in e-waste are recycled. If this reached 100%, it would generate an additional \$12 billion.

+ 2022 Econocom recycling facts:

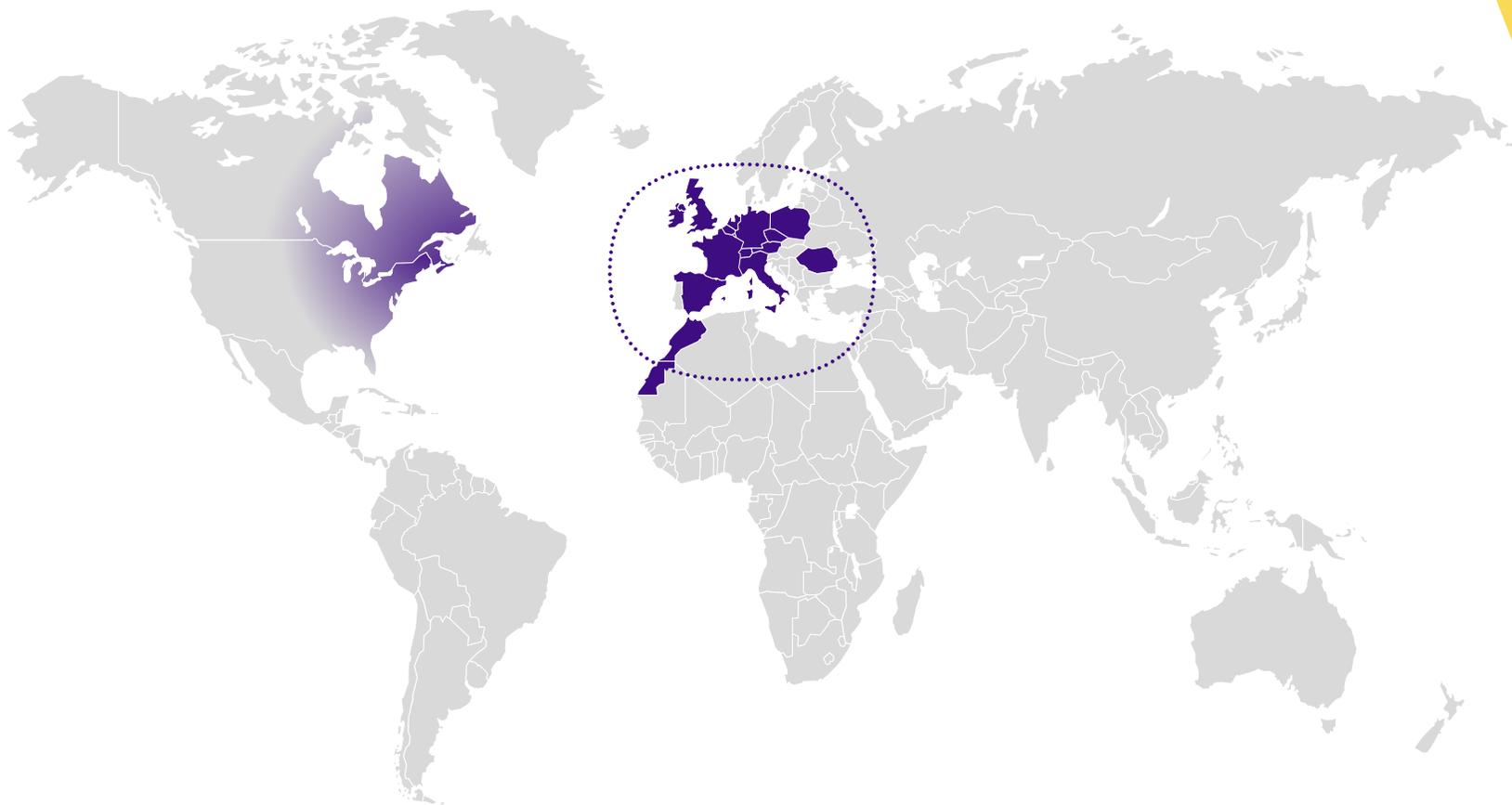
- Processed and resold 4165 units
- Saved 15.3 tonnes of e-waste from going to landfill
- Saved 548 tonnes of Carbon from being manufactured

Trams | Econocom

With many companies working towards a zero-waste policy, we are uniquely placed to help you reach your CSR targets.

Our **free-of-charge Recycling Programme** allows you to gain credit for your ageing devices whilst knowing the equipment becomes part of the Circular Economy.

Trams | Econocom is part of the
Econocom Group - Europe's leading
global digital services company



€2.5 Billion

2021 Revenue for Econocom Group

16 countries

Europe, USA, Canada, ...

8,200
employees

49 years
experience

7m
technology assets
under management

Econocom Group, a unique mix of 3 complementary fields of expertise



Equipment

A one-stop shop for sourcing products and turnkey digital solutions.

Distribution, customisation, management, recycling and related services at industrial scale Europe-wide.

Services

Services created and developed to make your digital projects perform.

User environment and infrastructure development outsourcing, business application modernisation, data management, cloud migration, etc.

Financing

Flexible ground-breaking solutions to address the new modes of consumption.

Pay-as-you-go, financing of technology and industrial assets, financing of energy transition, etc.
...completely independent at international scale.

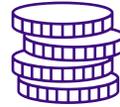
Asset Disposal

“**81% of buyers** preferred a brand with a **positive** approach to environmental **sustainability**”



Why Recycle?

Recycling your IT equipment makes sense across the company, not just for IT.



Finance - Save Money

Recycling makes financial as well as environmental sense for businesses. Recycling old devices increases your IT budget while saving the planet.



Human Resources – Recruit & Retain Employees

Employees are attracted to companies with a sustainable goal and are more likely to stay with an organisation they can see changing positively.



Sales - Attract More Buyers

Companies who have a sustainable plan also attract more buyers. As more purchasers adopt a greener attitude, businesses need to adapt to cater for this.



Public Relations - Corporate Responsibility

Protect the Environment is a key topic, which purchasers are mindful of. Promoting your sustainable goals and achievements helps to attract a wider base of buyers.

Collection Process



- Collection will be organised and our partner will dispatch one of their secure vehicles.
- All vehicles carry tracking devices and all drivers are fully vetted and checked.
- Our partner will bring their own packaging and security crates.
- All items loaded into the vehicles are uniquely marked to avoid any cross contamination.
- Once items are returned to the process centre, all assets are individually logged and any data carrying devices are securely wiped and reports provided to clients covering the full Duty of Care service.
- Our partner are focused on a zero-waste policy and try re-use equipment; albeit it as complete units, donor units for upgrading or broken down as spares. Only as a final resort is the equipment broken down for metal reclamation using approved UK based downstream partners.
- Once equipment is data-wiped, it is then fully refurbished by a team of vetted, trained and qualified technicians.

Devices to Trade-In

- Servers incl. HP, SUN, IBM and Dell
- Smart phones and tablets
- UPS, Telephony, Switches, Routers and Firewalls
- Printers, Scanners and Keyboards
- Desktops and Laptops



Assurances

- Fully ISO 27001 / 14001 and 9001 accredited.
- High quality in data destruction and hardware recycling.
- Detailed end-of-life reports including final re-use of all equipment.
- All staff, drivers, technicians and process staff are vetted.
- Vehicles used for collection are GPS tracked.

SLA to Clients

Within **2** Working Days

All items are collected by our vetted drivers. Directly after, you will receive a summary list of all items collected

Within **5** Working Days

A full list of all items collected with serial numbers will be provided.

Within **10** Working Days

Data destruction certificates for all items collected will be provided to CESH standards.

Data Security & Destruction

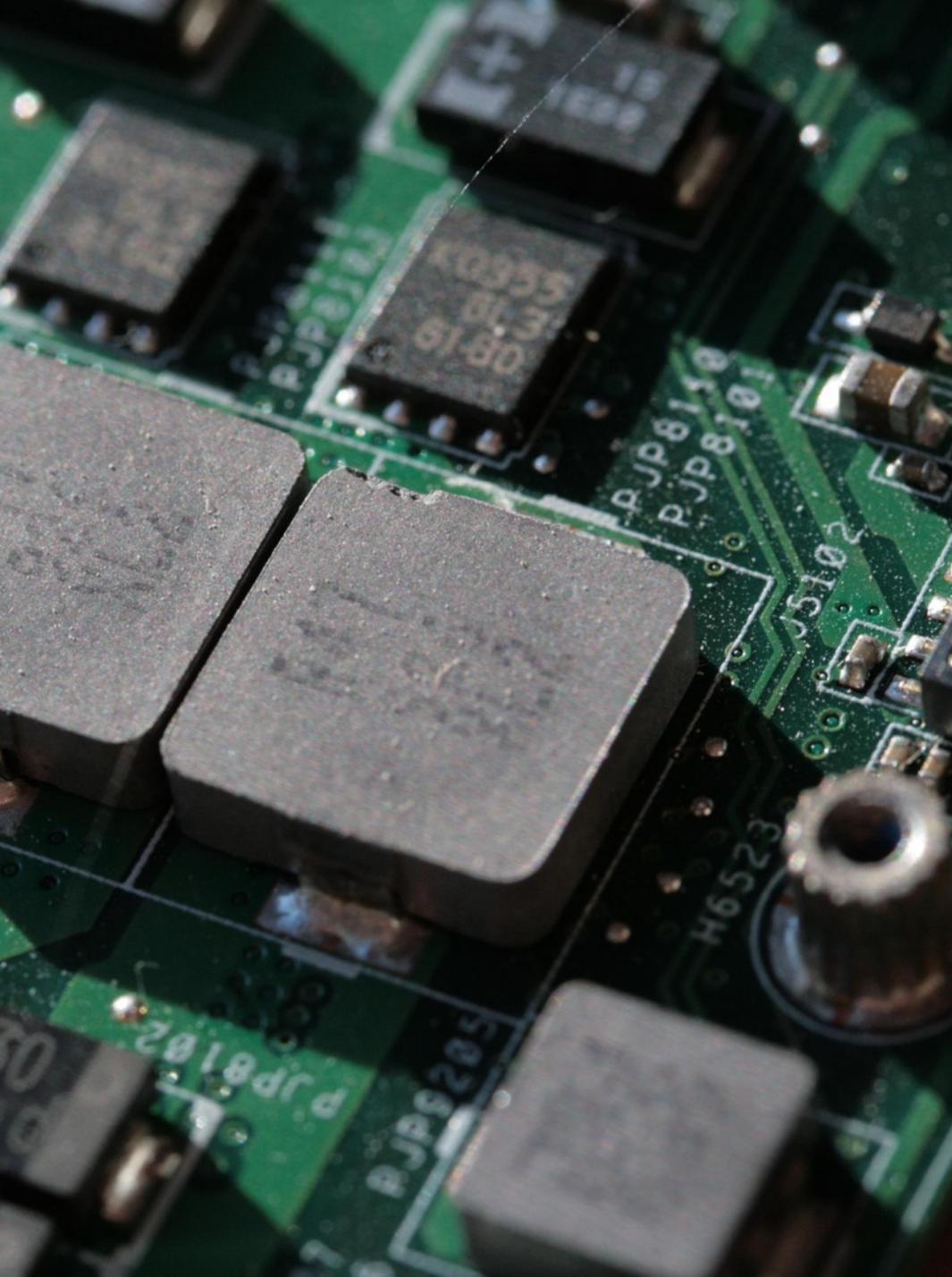
From the moment we collect your technology, we indemnify your liability of the data in line with GDPR ruling.

We only use unmarked, secure vehicles to arrive on site and remove your systems. The drivers will transport the equipment to an ISO industry accredited data processing centre where we securely dispose of your data.

All systems are wiped using industry leading secure erasure software with certificates provided for every drive.

What cannot be 100% securely erased using digital methods is physically destroyed with photographic evidence. Regular auditing and full reporting gives you full visibility and peace of mind.





Collection, Deinstallation & Removal

Prior to a collection our partner will liaise with you and gain an accurate log of what will be collected. Collection can be at non-peak times or weekends and in most cases can be at any UK mainland address in 48 hours.

We will remove equipment from storage or can carefully de-install systems still on desks. Systems are loaded directly into the secure vehicle(s) and catalogued for data disposal.

The vehicle(s) will then be loaded with the appropriate specialist packaging designed for bulk transit of these items.

The freight is then transported safely to our data processing centre. The entire process is performed by our team leaving client's employees to continue with their daily workload.

Quality Control Procedure

MAGNETIC HARD DISC DRIVE

Once a week the data process supervisor will take a sample of between 5 and 10 hard disks, PC's or laptops which have been processed and perform two tests.

Test 1: Each unit will be powered up to ascertain that there is no operating system in place.

Test 2: The serial number of the magnetic hard disk drive will be crossed referenced with the data wiping service and the overwriting report will be identified.

SOLID STATE HARD DRIVES

Once a week the data process supervisor will take a sample of between 5 and 10 solid disk drives, or laptops which have been processed using this media and will perform two tests.

Test 1: Each unit will be powered up to ascertain that there is no operating system in place.

Test 2: The serial number of the hard drive will be crossed reference with the data wiping service and the overwriting report will be identified.

FAILURES

Any failure i.e. data discovered on a sanitised unit, is reported immediately to the operations manager/supervisor.

The operations manager/supervisor will carry out a full investigation to discover the root cause of the failure.

If a failure is discovered ALL data sanitised units from the 24hour period surrounding the time the failure was sanitised are tested.

Advanced Open Pricing

Our extensive knowledge of asset remarketing and system evaluation allows us to provide a competitive price.

Using a refined in-house formula and data analysis of market trends they can provide the best possible quote for your assets.

Using this information, we can also offer you an accurate value for potential collection of systems up to a year in advance. Not all clients are ready to commit immediately so being able to provide accurate future pricing for resellers, and service providers allows for better planning and visibility.



Case Studies

Future Publishing

Future Publishing is responsible for more than 50 magazines with thousands of employees. Their challenge was to refresh over 1,000 enrolled devices across work and personal addresses.



- 1.** Collect EOL machines, replacing with 1,000 new End-Point Devices (Microsoft Surface Go & Apple).
- 2.** Asset tagged all new devices. Delivered new technology to Bath HQ and staff personal addresses.
- 3.** Apple devices enrolled to Jamf, and Microsoft laptops enrolled to Intune via AutoPilot
- 4.** EOL devices cleaned to certification standards. Equipment recycled to assist with Future Publishing sustainability targets.
- 5.** Trams|Econocom also provided global software support such as Microsoft Licensing and Cisco Support.

Sky

Three phase mixed platform IT refresh programme across Europe, including a range of compatible accessories and dedicated professional services to provide a true zero touch rollout user experience.



1. Collect EOL machines from individual addresses
2. Delivered 1,200 new MacBook Pro's
3. New devices enrolled to Jamf and asset tagged
4. MacBook's preconfigured with Self-Service App management installed
5. Old equipment data cleansed, and documentation provided showcasing hard-drive destruction

European Refresh

- Repeating above across Europe with circa 4,000 new MacBook Pro's and circa 25,000 HP laptops to be delivered to Sky personnel
- White glove AutoPilot enrollment into InTune for Microsoft Devices

Social Responsibility

We are the Responsible Digital entrepreneur

We innovate to bring our clients services and expertise that support them in reducing their digital environmental footprint.

**SIGNATURE OF THE PLANET
TECH'CARE MANIFESTO**



**OFFERS DESIGNED TO REDUCE
ENVIRONMENTAL OR DIGITAL
FOOTPRINT**

**CUTTING-EDGE EXPERTISE IN
EXTENDING EQUIPMENT LIFETIMES
AND REFURBISHMENT**

**OFFERINGS BUILT WITH PARTNER
COMPANIES FROM THE SOCIAL
ECONOMY**

**COMBATING THE DIGITAL DIVIDE
(EQUIPMENT DONATIONS WITH THE
CONNEXION D'URGENCE COLLECTIVE
AND JOINT GIFTS WITH OUR CLIENTS)**

We are proud of our **robust and sustainable ESG history**

1973 > Buying/selling second-hand equipment

2012 > Signature of the Global Compact



2016 > Creation of the first Green offer

2017 > EcoVadis Silver Medal (62/100)

2018 > Launch of internal programme to **measure and reduce the group's environmental impact**

2019 > Launch of **"Digital Women"** and signature of the Numeum manifesto #ReconversionFemmesNumérique

> Signature of the **manifesto for the inclusion of people with disabilities** in economic life (renewed annually)

2020 > Signature of the **Planet tech'Care** manifesto

> 2,500+ devices donated during Covid crisis



2021 > Nominated for Microsoft **Sustainability Award 2021**

> One of few digital companies signing IMPACT **manifesto** for a responsible economy



> Participation in the landmark **Produrable** conference



Thank you!

Contact your dedicated Account Manager or a member of the team, who will be happy to speak with you about your sustainable IT and how we can assist.

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