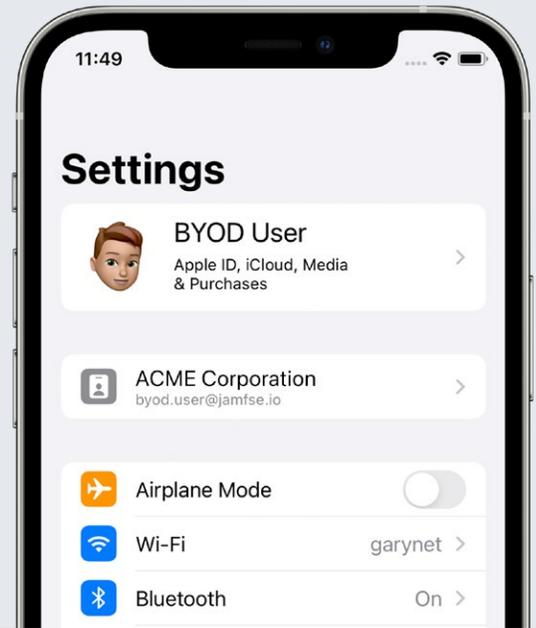


Jamf BYOD: Alleviate Security and Privacy Concerns



Tapping into the full potential of a successful BYOD program comes down to increasing user adoption by finding a solution that offers two certainties: **organizational security and privacy for users**. A platform like Jamf provides these two aspects allowing for organizational support of employees while quelling user fears of granting the IT department unhindered access to their personal data.

Jamf BYOD options for iOS and iPadOS 15 or later, **Account-Driven User Enrollment** or **Profile-Driven User Enrollment**, make it easy for organizations to achieve the critical elements of successfully implementing the use of personally-owned Apple devices for work while maintaining user privacy. With Jamf, IT Admins are able to secure corporate resources and data, see a reduction in the cost of purchasing devices, and flexibly allow the use of personal devices for both work and personal tasks, all without compromising the user's data or privacy while, still, maintaining the experience Apple users demand.

Critical elements of successful BYOD



Success is when everyone wins

When organizations have a BYOD program that puts security and privacy at the top of the priority list, IT and employees benefit.



Employee benefits

- Secure access to corporate resources
- Personal apps, data and usage remain private and protected
- Familiar Apple experience for personal and work
- Transparency of how IT manages their personal device



Organizational benefits

- Employees stay productive with access to corporate resources wherever they are
- Just right management of device, ensuring secure corporate resources and data
- Reduction in cost by purchasing fewer devices



IT admins still have necessary management controls:

- ✓ Lock the device
- ✓ Apply corporate configurations
- ✓ Install and remove corporate apps and books
- ✓ Collect security info from the device
- ✓ Add/remove restrictions to protect corporate data

IT admins cannot:

- ✗ View or erase private data
- ✗ Remove or restrict personal apps
- ✗ Track location
- ✗ Collect users private info

It's important for both IT and the end user to clearly understand the benefits of a BYOD program designed for their respective success; personal privacy matters to users and security matters to IT managers. Leading organizations choose a feature set built specifically for BYOD. Enrolling BYO devices into Jamf is the easiest way to meet both users and IT where they are, achieving BYOD success for any sized organization.

Learn just how easy a BYOD workflow can be for Jamf users in [Jamf and Apple BYOD Programs Done Better](#) or [Request a Trial](#) and get started today.



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If you're curious about how Jamf can impact your BYOD devices, visit jamf.com.